



2013 USER FORUM

Jerusalem, 21 October 2013

Together with the **WATEC 2013** exhibition & conference, October 22-24

A day of education, informational exchange, conversation and entertainment

TaKaDu's first User Forum will take place on Monday, October 21 2013 in Jerusalem.

Scheduled for the day before **WATEC 2013**, the event will combine interactive sessions about the TaKaDu solution and its use, a reception dinner, and a short guided tour in the old city of Jerusalem.

This is a one-time opportunity to meet and share ideas and best practices with peers, TaKaDu partners and users. It is also an opportunity to meet the people behind the technology and product, and to discuss and influence the TaKaDu product development and roadmap.

Participants will take active part, sharing with others the ways their organization uses the TaKaDu system, and learn from other users about best practices to allow higher network efficiency, reduction of water loss and better return on investment.

TaKaDu encourages its customers and partners to attend both the TaKaDu User Forum and WATEC 2013, learn about innovative technologies and get a taste of Israel.

Key Reasons to Participate

- Share and gain best practices using and implementing smart water technologies
- Learn how TaKaDu can help you achieve your utility's strategic goals and support executive's decision making
- Gather new ideas to help you monitor your network with TaKaDu and improve your performance immediately
- Acquire valuable insight into TaKaDu's newest features
- Influence TaKaDu's product development and roadmap

Sign up [here](#) and be sure to learn, contribute and exchange knowledge!

Preliminary Agenda

Sunday, October 20

An optional day of tourism organized by TaKaDu

Monday, October 21

TaKaDu User Forum

- Product latest highlights and roadmap
- TaKaDu use cases in water utilities from around the world
- Interactive session:
 - Water distribution challenges in utilities around the world
 - TaKaDu deployment - best practices
 - TaKaDu from a user's perspective Product suggestions and roadmap
- Long term horizon for the TaKaDu solution

Reception dinner & guided tour

About WATEC 2013



**Tel Aviv, Israel,
October 22-24, 2013**

Bringing together Israeli & International water business executives, political decision makers and leading researchers, WATEC 2013 will be a showcase for the most advanced technologies and solutions from around the world.

The Israeli water market is internationally recognized as highly developed, having benefitted from many years of experience in managing scarce water resources.

With about 250 exhibiting companies in previous years, WATEC attracted more than 25,000 visitors from 104 countries including 40 ministers of water and 150 official delegations. WATEC 2013 presents the perfect opportunity to learn about solutions to water and environmental challenges, find the technologies that can address your most pressing problems, seek partners for projects and business ventures and meet a range of growing water, energy & environment companies.

Visit TaKaDu at booth 63!

Sign up by writing us at marketing@takadu.com or through your TaKaDu contact