

Agenda

Mishkenot Sha'ananim Conference Center
 Jerusalem, Israel | Monday, 21 October 2013

Time	Topic	Presenter
08:00	<i>Departure by bus from Tel Aviv</i>	
09:30 – 09:40	Welcome & Agenda	Moshe Tamir, VP Sales & Marketing, TaKaDu
09:40 – 10:00	TaKaDu: The Road Travelled and the Journey Ahead	Amir Peleg, Founder & CEO, TaKaDu
10:00 – 10:30	Keynote Address: Sustainable Water – Sustainable Peace	Gidon Bromberg , Israeli Director, EcoPeace / Friends of the Earth Middle East (FoEME)
10:30 – 11:00	Your TaKaDu Solution: What the Future Holds	Benny Keinan, VP R&D, TaKaDu
11:00 – 11:20	TaKaDu Tech: An Innovative Approach	Asaf Aharoni, Head of Research, TaKaDu
11:20 – 11:40	<i>Coffee Break</i>	
11:40 – 12:00	The Ultimate Challenge: Manage & Maintain Water Quality in Jerusalem	Zohar Yinon, CEO, Hagihon
12:00 – 12:20	The Three S's: Spanish SaaS Success - TaKaDu at Bilbao, Spain and The Benefit to Spanish Utilities through Local Support	Koldo Urkullu, General Manager, Udal Sareak Luis Lombana, General Manager, Envirodata
12:20 – 12:40	Define & Refine: The Work Process at Three Utilities - Indaqua, Portugal	Fernando Rego Araújo, Board of Administration, Indaqua
12:40 – 13:00	Achieving Excellence: Taking Network Operations to the Next Level	Hieu Dang, Manager of Network Operations Division, Yarra Valley Water
13:00 – 13:45	<i>Lunch Break</i>	
13:45 – 14:30	Better Your Business Process: TaKaDu Takes Center Stage (open discussion)	Moshe Tamir, VP Sales & Marketing, TaKaDu
14:30 – 14:45	Wrap-Up & Conclusions	Amir Peleg, Founder & CEO, TaKaDu
15:00 – 19:00	<i>Walking Tour - "Splendor & Spectacle in the Old City of Jerusalem"</i>	
19:00 – 21:00	<i>Group dinner - Jerusalem</i>	
21:00 – 22:00	<i>Departure to Tel Aviv; return to hotels</i>	